



Premises Licence

Premises Licence Number

PREM745

19/00096/LAVDPS

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

The Matterley Estate
Petersfield Road
Ovington Down
Hampshire

Telephone number

Where the licence is time limited the dates

On one occasion per year over three calendar days.

Licensable activities authorised by the licence

j) Supply of Alcohol

Times the licence authorises the carrying out of licensable activities

j) Supply of Alcohol

(i) **Friday** **1200 to 1900**

(ii) **Saturday and Sunday** **1000 to 1900**

The opening hours of the premises

(i) **Friday** **1200 to 1900**

(ii) **Saturday and Sunday** **1000 to 1900**

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

Alcohol is supplied for consumption off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

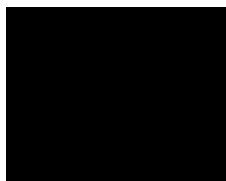
MX Events Ltd
MX House
Waltham Business Park
Swanmore
Southampton
Hampshire
SO32 2SA

Registered number of holder, for example company number, charity number (where applicable)

Registered Company Number **11639940**

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Robert Michael Henry Symonds



Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal Licence Number **933**

Licensing Authority **Herefordshire County Council**

A handwritten signature in black ink, reading "David Shegum".

Head of Environmental Health & Licensing

Annex 1 – Mandatory conditions

Where the Licence requires Door Supervision:

Where individuals are required on premises to carry out security activities, they must be licensed by the Security Industry Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014 – effective from 1 October 2014

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a times limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carried a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their

- photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- 4. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other an alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25ml or 35ml; and
 - (iii) still wine in a glass: 125ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014
– effective from 28 May 2014

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1-
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula- $P = D + (D \times V)$ where-
 - (i) **P** is the permitted price,
 - (ii) **D** is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) **V** is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence-
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph 2 applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted

price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

All Licensing Objectives

A1: The premises licence shall authorise the licensable activities to take place at an event held on one occasion per calendar year, for a maximum of three calendar days.

A2: The Premises Licence Holder shall ensure that The Designated Premises Supervisor or nominated deputy will liaise with Hampshire Constabulary and Winchester City Council on any licensing matters that arise.

Crime and Disorder

CD1: Bar Management

- (i) The Premises Licence Holder shall ensure that the day-time bars have a Bar Manager, and that this person is a Personal Licence Holder.
- (ii) The Premises Licence Holder shall ensure that all bars are commissioned to supply alcohol by the Bar Manager, only when the bars are set up and ready to trade with all signage and necessary personnel in place.
- (iii) The Premises Licence Holder shall ensure that the sale or supply of alcohol only takes place from the bars shown on the agreed Event Management Plan and in the area shown on the licence plan.
- (iv) The Premises Licence Holder shall ensure that each bar has on display a document showing details of the bar, including the name of the Bar Manager, their Personal Licence number, and the hours the bar is open.
- (v) The Premises Licence Holder shall ensure that the Bar Manager has access to a radio link with event management and security.
- (vi) The Premises Licence Holder shall ensure that all Personal Licence Holders are made aware of the premises licence conditions.

CD2: SIA Security Personnel

- (i) The Premises Licence Holder shall ensure that there is a minimum of one SIA accredited person present in the vicinity of each bar at all times that alcohol is being sold or supplied, and that that person(s) shall have access to a radio link with the event control.
- (ii) The Premises Licence Holder shall ensure that the SIA personnel will be clearly identifiable and shall wear a fluorescent/reflective tabard/jacket.
- (iii) The Premises Licence Holder shall ensure that SIA personnel will patrol the area around the bars to ensure that adults are not attempting to provide alcohol to anyone under the age of 18. Any person attempting to purchase alcohol for

someone under the age of 18 will be confronted and may be asked to leave the event.

- (iv) The Premises Licence Holder shall ensure that the number and deployment of SIA personnel will be provided on the basis of risk assessment as recommended by the *Event Safety Guide* and *Managing Crowds Safely*, rather than on the basis of a simple numeric formula.
- (v) The Premises Licence Holder shall ensure that a spreadsheet detailing the proposed numbers of Security and stewarding personnel and provisional deployment will be included in the Event Management Plan for the Motocross event.
- (vi) The Premises Licence Holder shall ensure that the minimum security provisions are those detailed in the Event Management Plan.

CD3: Refusals

- (i) It is the duty of the Premises Licence Holder to take steps to prevent drunkenness and disorderly conduct on the licensed premises. The Premises Licence Holder shall ensure that bar staff are reminded of their duty to not knowingly sell alcohol to a person who is drunk or appear to be drunk, or to sell alcohol to a third party who is attempting to supply alcohol to a person who is drunk.
- (ii) The Premises Licence Holder shall ensure that a refusals log is in operation at each bar and that the refusals log is maintained throughout the event and is made available to Police or the Licensing Authority on request.
- (iii) The Premises Licence Holder shall ensure that the refusals log is kept in paper or digital copied format for 1 year after the event.

CD4: Drinking Vessels

- (i) The Premises Licence Holder shall ensure that no glass drinking vessels are used to serve drinks from the bars.
- (ii) The Premises Licence Holder shall ensure that where alcohol is being served from a glass bottle it will be decanted into a plastic container or similar non-glass drinking vessel.

Protection of Children

PC1: Challenge 25

- (i) The Premises Licence Holder shall ensure that a *Challenge 25* policy is in place.
- (ii) The Premises Licence Holder shall ensure that persons who appear to be under the age of 25 and are attempting to purchase alcohol will be required to produce satisfactory photographic identification as proof of age. Acceptable identification shall be:
 - Valid passport with hologram
 - Valid UK photo-card driving licence
 - PASS approved ID card
 - Military identification where the date of birth is present

- (iii) The Premises Licence Holder shall ensure that, in the event of no identification being produced, no sale of alcohol shall be made.
- (iv) The Premises Licence Holder shall ensure that *Challenge 25* signage advising customers of the Policy are in place at each bar.
- (v) The Premises Licence Holder shall ensure that signs reinforcing the proof of age policy and highlighting the offence relating to supply of alcohol to persons under the age of 18 are displayed at each retail outlet.
- (vi) The Premises Licence Holder shall ensure that all bar staff are required to exercise all due diligence by rigorously adhering to age related restrictions and by asking for proof of age from any person about whose age there is any doubt.

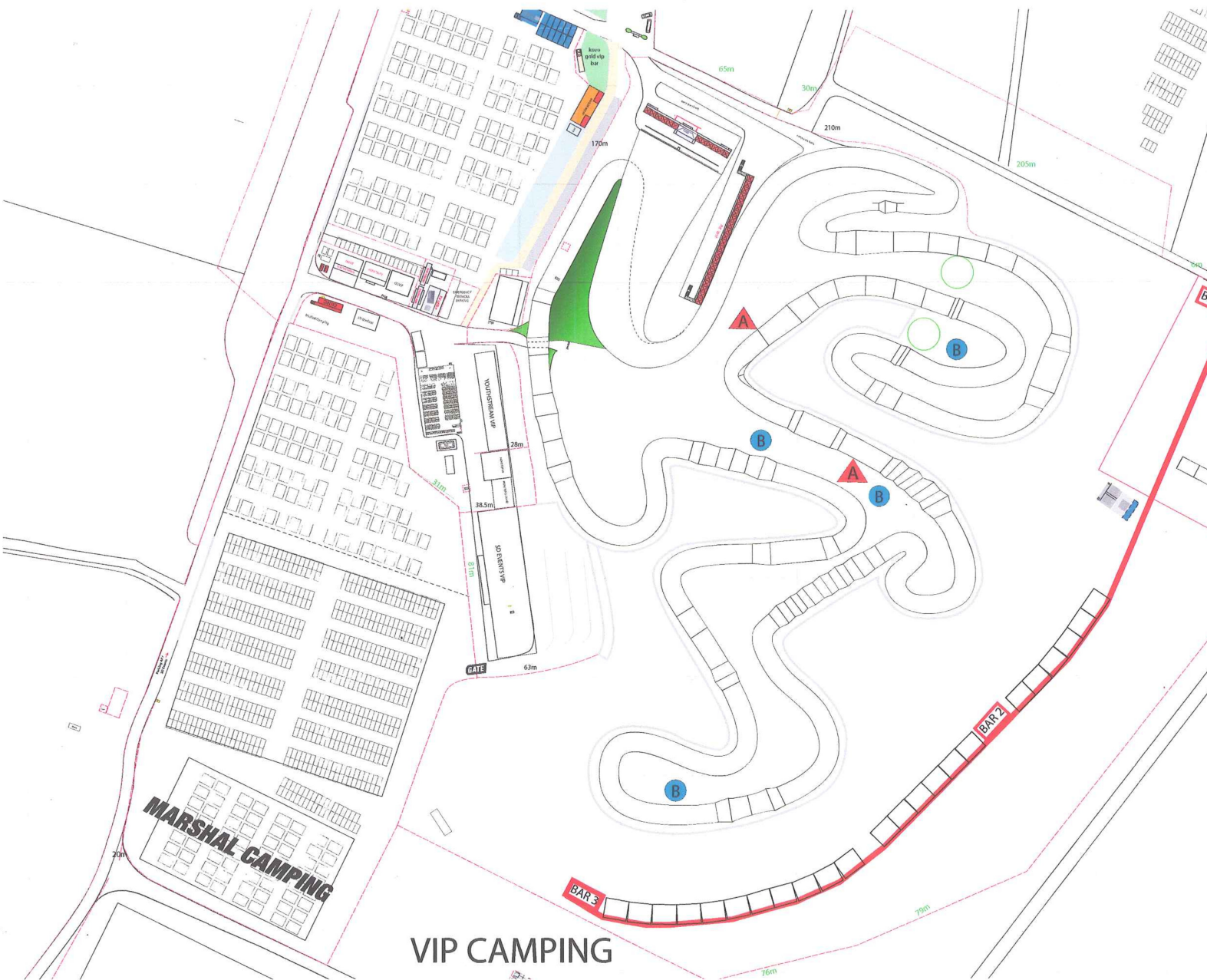
Annex 3 – Conditions attached after a hearing by the licensing authority

N/A

Annex 4 – Plans

See attached





VIP CAMPING

